BASEBALL / SPORTS & ENTERTAINMENT

KYLE DINGES

Creator. Coach. Baseball storyteller.

Original short-form content that brings baseball audiences and brands into the same conversation.

MEDIA KIT | OCTOBER 2026

25M+
Reel views / 90 days

53K
Instagram followers

9K
New followers / 30 days

50K-75K typical recent Reel views

2M+ views each on 2 baseball Reels

THE AUDIENCE

93% MALE
Audience gender

AGES 18-44
Primary age range

UNITED STATES
Leading location

Instagram 53K / TikTok 11K / Facebook 10K

74K combined platform followers; audiences may overlap.

EXPERIENCE BEHIND THE CONTENT

Eight years of corporate experience with MLB Network/NBCUniversal, paired with hands-on baseball coaching and experience building an audience through short-form video.

PARTNERSHIP OPPORTUNITIES

Sponsored Reels and Stories
Hitting challenges and coaching tips
Product demonstrations
Custom baseball content series

LET'S BUILD A BASEBALL CONTENT SERIES.

Available for paid pilot campaigns and ongoing brand partnerships.
Deliverables, usage rights and exclusivity tailored to each campaign.

CONNECT / @kyledinges

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Metrics supplied by creator, October 2026. Insights and content samples available on request.